

GIRL GEEK SCOTLAND EVENTS

ClojureBridge Edinburgh: 26 and 27 September

Sponsorship Details

Introduction

Clojure is a functional programming language which runs on the Java Virtual Machine (JVM). Its simple syntax allows programmers to quickly learn the skills required to make use of powerful Java libraries.

ClojureBridge aims to increase diversity within the Clojure community by offering free, beginner-friendly Clojure programming workshops for women. The events are modelled on the hugely successful RailsBridge format, which has taught thousands of women to create websites using Ruby on Rails.

ClojureBridge Edinburgh is the first event of its kind in Europe, and only the second outside the US. It aims to introduce more women to functional programming – an area where women are particularly underrepresented.

Sponsorship

In order to keep it as accessible as possible, ClojureBridge events are run by volunteers and free for learners to attend. We're looking for sponsors for this event to cover the cost of refreshments for learners and volunteers, and other expenses such as printing and transport for instructors.

By sponsoring this event, you are showing support for improved diversity within the tech community, and specifically in the very male-dominated area of functional programming. This is also an excellent chance to reach talented and intellectually curious programmers who may be looking for internship/job/education opportunities in the near future, as well as a way to get your brand across to some very smart women!

There are 3 sponsorship tiers in order to allow organisations of all sizes to support ClojureBridge

	Bronze £50	Silver £150	Gold £500
Flyer in bag	✓	✓	✓
Website mentions	✓	✓	✓
Social media mentions	✓	✓	✓
Logo on website		✓	✓
Small posters at event		✓	

Logo on event documents		✓	✓
Logo on tote bag			✓
Display pop-up banner/large poster			✓
Opportunity to speak at event			✓

Sponsors to provide any required logo graphics files, flyers, posters and banners. We may consider accepting sponsorship in the form of goods and services of greater retail value than the cash amount.

How to confirm sponsorship

Complete the enquiry form at the bottom of the ClojureBridge event page at the following link: <http://www.girlgeekscotland.com/events/clojurebridge-edinburgh>, and we'll get back to you ASAP!